At UW–Madison, we know that the **Wisconsin Experience** has the potential to be **transformative**. We strive to develop world leaders, engaged citizens and **interesting people**. We have **high expectations** of students.

To help them make the most of their experiences at Wisconsin, we want students to **get involved** in something that matters, to consider themselves **representatives** of the university, to act with **integrity** in all they do and **show respect** to everyone they encounter. Students should **take pride** in themselves as world citizens and as scholars, demonstrate a strong **work ethic** and **capitalize** on their opportunities and challenges. In promoting this behavior, we encourage Badgers to think not just about their future, but about their **legacy**.

That’s what it means to be a student at Wisconsin. Badgers make the world a better place.

**What Guides Our Work:**

**Our Mission:** To cultivate a Wisconsin Experience for all students which advances and interconnects their academic, professional, personal and social development.

**Our Vision:** To create a campus community where students are inspired and prepared to live the Wisconsin Idea.

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**Our 2013–2015 Leadership Team**

Lori Berquam, *Vice Provost for Student Life and Dean of Students*

Kevin Helmkamp, *Associate Dean of Students*

Argyle Wade, *Associate Dean of Students*

Joshua Moon Johnson, *Assistant Dean and Director, Multicultural Student Center*

Cathy Trueba, *Assistant Dean and Director, McBurney Disability Resource Center*

Gabe Javier, *Assistant Dean and Director, Lesbian, Gay, Bisexual, Transgender Campus Center*

Laurie Cox, *Assistant Dean and Director, International Student Services*

Kipp Cox, *Assistant Dean and Director, Dean of Students Office*

Eric Knueve, *Assistant Dean and Director, Center for Leadership & Involvement*

Carren Martin, *Assistant Dean and Director, Center for the First-Year Experience*

Joanna Gurstelle, *Assistant Dean and Director, Associated Students of Madison Staff*

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*The Division of Student Life 2013–2015 Leadership Team takes a break from a summer planning retreat. Pictured in the back row, from left, are: Gabe Javier, Kevin Helmkamp, Eric Knueve, Kipp Cox, Lori Berquam, Carren Martin, Joshua Moon Johnson and Amy Toburen. In the front row, from left: Argyle Wade, Joanna Gurstelle and Cathy Trueba. Not pictured is Laurie Cox. (Andy Manis)*
Dear Colleagues and Friends:

“What will be your legacy?” It’s a question we often ask our students before they even begin their first year at the University of Wisconsin–Madison.

Creating and applying learning inside and outside of the classroom to make the world a better place is what we call The Wisconsin Experience. And that experience will help them find and define their legacy.

We believe our students will be world citizens and scholars, that they will become great collaborators, that they demonstrate a strong work ethic, seek out opportunities and embrace challenges.

The eight departments that comprise the Division of Student Life are here to support all students along their individual journeys and especially nurture that out-of-classroom learning. We ensure the accessibility of the Wisconsin Experience for all Badgers by fostering an inclusive community and accessible campus facilities. We ask big questions, educate, problem solve and stand beside our students.

Above all, we want to engage the five senses with our students. We want them to develop the following:

• a sense of belonging,
• a sense of self,
• a sense of place,
• and a sense of passion that leads to
• a sense of purpose.

An aerial view of the lakeshore residential area of the campus brings out the beautiful autumn day. At left is Lake Mendota. At top is the downtown Madison skyline, Wisconsin State Capitol, and Lake Monona. The photograph was taken from a helicopter looking east. (Jeff Miller/University Communications)

It is a privilege to work with the professional and student staff who make up the Division of Student Life. Through our collaborations with other campus units such as University Housing, the Wisconsin Union, Recreational Sports and University Health Services, all of our work can have greater impact and will reach more students. I hope you enjoy learning more about what we do.

On, Wisconsin!

Lori M. Berquam
Vice Provost for Student Life and Dean of Students
New Initiatives and Accomplishments

There were many watershed moments that had an enormous impact on our students and campus community – racially motivated violence and unrest, natural disasters and incidents of violence around the world, and the Supreme Court’s ruling on the right to marry. These life events demand that we remain nimble in the ways in which we provide care for, and service to, our entire campus. This is especially true for our identity-based units – McBurney Disability Resource Center, the Multicultural Student Center (MSC), the Lesbian, Gay, Bisexual, Transgender Campus Center (LGBT CC) and International Student Services (ISS).

We continue to be proactive in the Division of Student Life in order to meet critical needs; we fulfill our areas of focus with innovative initiatives and programming; and work effectively with our partners across campus to ensure the accessibility of the Wisconsin Experience for all Badgers.

Here are some of our highlights from Fall 2013–Spring 2015:

Social Justice Training

As a division, we spent time deepening our competency level on social justice topics and providing professional development opportunities. Trainings for all divisional staff included presentations by the Social Justice Training Institute, the MSC, McBurney, ISS and the LGBT CC.

Our divisional commitment to social justice has better prepared us to help our students, faculty and staff as racial incidents across the country, as well as in Madison,
called for much-needed campus dialogue. In January 2015, with the help of campus colleagues, the Division led the way in hosting a general campus forum about race and how we all can come together to make our campus a better place.

We continued the conversation with small group discussions and programming – the evolution of which spurred the development of the Engagement Series on Race and Inclusion. In addition, our staff created safe spaces for students to talk about issues involving race and staff actively supported our students at vigils and demonstrations.

**Student Alcohol Use**

As it is on campuses nationwide, alcohol use by our students continues to be a top student health and safety concern.

As an initiative of the Chancellor’s Advisory Group on Alcohol and Other Drugs, the campus decided to focus on the first 45 days of the academic year, when research shows that health and safety risks are much higher for students who choose to drink. The Division helped lead a multifaceted effort to reduce student alcohol use. Planning began in the summer of 2014 and is now an annual initiative. Early indicators show drops in students who are seen multiple times for drinking citations and in students who binge drink.

In addition, we began a partnership with University Housing, and trained residence life staff on the processes used in the Dean of Students Office for assessing conduct cases. This means that University Housing can more effectively manage the conduct of its residents.

Since 2013, and in partnership with University Health Services, the campus now requires all incoming degree-seeking students (both first-year and transfer) to complete an educational program, called AlcoholEdu, before they arrive on campus. They must complete it again by early November.

Students who are involved in an alcohol-related violation of university policy may be required to attend either Choices About Alcohol or BASICS (Brief Alcohol Screening and Intervention for College Students). These programs provide personalized and small-group education for students dealing with alcohol-related misconduct cases.

**Developing Leaders**

In April 2015, the division piloted a new program called Class Act. Fifty soon-to-be Badgers spent a Saturday discussing issues that they may face in college, developing leadership skills and applying what they learned in an interactive and engaging format. The feedback was positive and we hope that by engaging students early, they will continue along a leadership path.

Led by the Center for Leadership and Involvement, the Coordinated Leadership Initiative (CLI) continues to grow and is gaining support from campus around how leadership is defined at UW–Madison. Through steady engagement, including 15-plus workshops and events, more than 500 invested campus and community members are actively participating in CLI and adopting the Leadership Framework. The initiative and framework are now tied directly to our Division’s Leadership Certificate program. A total of 56 students earned the certificate in 2013–2014 and 69 in 2014–15. These 125 engaged students logged more than 12,500 hours of outreach, community service and volunteer work.

In 2014, we partnered with the Wisconsin Union, and piloted The Wisconsin Experience Bus Trip (WEBT), a cross-campus continuing leadership development program. Modeled after the Wisconsin Idea Seminar, 30 students who would hold leadership positions the following fall were
selected to travel across the state to better understand its history and the economic challenges. The interactive program resulted in a more dynamic working relationship between student groups. A second cohort traveled in Spring 2015.

Sexual Assault and Sexual Violence
This past year we have educated an increased number of campus colleagues about the issues of sexual assault and sexual violence. We have streamlined our reporting processes and we continue to refine our protocols to meet federal guidelines. We’ve played a lead role with UW System in an effort to make our student conduct code (UWS ch. 17) more encompassing, understandable and compliant.

Veterans Services
The campus cut the ribbon on a new Veteran Services and Military Assistance Center (VSMAC) in Spring 2014, the result of collaboration between the Division of Student Life and the Office of the Registrar. We now have an assistant dean who focuses on veteran services working in the same general location as our campus certifying official and the Vets for Vets student organization. This “one stop” location on the 10th floor of 333 East Campus Mall makes resources more easily accessible to students who have served our country and now wish to pursue a UW–Madison education. VSMAC is intended for all military affiliated students, including veterans, active duty, reservists, National Guard personnel, ROTC members, and military dependents.

Students of Concern
Staff from the Dean of Students Office lead the Behavioral Intervention Team and continue to play a critical role in the University Threat Team. The groups assess and develop response plans for individuals who could pose a threat to others on campus. Intervention efforts are designed to help students find a path to success and to prevent tragedy.
(Top) Students dance to a concert by rapper G-Eazy as he performs on the main stage outside the Memorial Union during the second annual Revelry Music and Arts Festival on May 3, 2014. The end-of-the-school-year event was primarily organized by students with the help of many campus partners. (Jeff Miller/University Communications)

(Bottom) Hundreds of students engage in “Battle for Bascom 2K15,” an epic snowball fight held on Bascom Hill in February 2015. In what is becoming an annual tradition, the spirited battle pits members of the Lakeshore residence halls against those from the Southeast residence halls. The Lakeshore team claimed victory this year, yet fun seemed to be had by all. (Jeff Miller/University Communications)

### 2014-15 QUICK NUMBERS

#### INVOLVEMENT

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,029</td>
<td>Registered student organizations</td>
</tr>
<tr>
<td>14,000</td>
<td>Approximate number of students who attended the Student Organization Fair, which was expanded for the first time to a two-day event</td>
</tr>
<tr>
<td>27</td>
<td>Multicultural student organizations advised and supported by MSC staff</td>
</tr>
</tbody>
</table>

#### INCLUSIVITY

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,300</td>
<td>Participants in 99 Multicultural Student Center hosted events</td>
</tr>
<tr>
<td>1,560</td>
<td>Individuals reached at more than 63 educational workshops done by the LGBT Campus Center staff</td>
</tr>
<tr>
<td>2,033</td>
<td>Campus, K-12, and community audience members interacted with student presenters from 35 countries via the International Student Services REACH program.</td>
</tr>
</tbody>
</table>

#### SCHOLARSHIP

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>14,656</td>
<td>Student, parents and guests participated in SOAR</td>
</tr>
<tr>
<td>398</td>
<td>Students enrolled in CP 125, The Wisconsin Experience Seminar overseen by the Center for First Year Experience</td>
</tr>
<tr>
<td>24</td>
<td>For-credit course sections taught or coordinated by Divisional staff</td>
</tr>
</tbody>
</table>

#### SUPPORT

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<thead>
<tr>
<th>Number</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>18,756</td>
<td>Walk-in or advising appointments with international students via the Student Advisement Center</td>
</tr>
<tr>
<td>1,340</td>
<td>Students served by the McBurney Disability Resource Center</td>
</tr>
<tr>
<td>773</td>
<td>MSC advocacy appointments with students facing identity-related challenges</td>
</tr>
</tbody>
</table>

#### LEadership

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>6,900</td>
<td>Hours put in by students earning the Leadership Certificate in areas of civic engagement, organizational leadership, and trainings and workshops</td>
</tr>
<tr>
<td>6,189</td>
<td>Participants in 172 workshops led by the Adventure Learning Program under the advisement of the Center for Leadership and Involvement</td>
</tr>
</tbody>
</table>
When students have needs, the Associated Students of Madison steps up to help them find their voice and advise them on mechanisms for getting things done.

The official student government at UW–Madison, ASM is composed of highly active, volunteer-driven grassroots committees that advocate for students. Another part of ASM is a Student Council that facilitates the administrative side of the organization and serves as the official shared governance body for students. The ASM professional staff members provide expertise and support for all of the programmatic and legislative endeavors of the organization.

“Maintaining and improving the quality of education and student life at UW–Madison is ASM’s central goal,” says Joanna Gurstelle, an assistant dean of students who directs staff and programs at the Associated Students of Madison.

REC SPORTS FUNDING
In 2014, ASM successfully lobbied the chancellor, athletic officials and Recreational Sports to partially fund, in addition to student fees, new rec sports facilities on campus and maintain workout space for students on campus during the facility’s reconstruction phase.

SUPPORTING ACCOMMODATIONS
ASM provides financial support for students in need of accommodations, such as interpreters, in order for the student to be able to participate in registered student organizations programming.

Students of Madison.
ASM committees provide a say on a wide variety of issues, from sustainability and academic advising to athletics, recreational sports, lectures and library policies. In fact, there are more than 200 student shared governance committee appointments made each year.

Through ASM, students visited with state elected officials dozens of times, and also met with campus and UW System administrators and used their voice on behalf of students in shared governance. They coordinated their biennial state budget advocacy work with coalition partners on campus and across the state in an effort to protect shared governance, reduce budget...
“Working on the Biennial Budget has given me experience lobbying at the Capitol, writing op-eds, and brainstorming ways to communicate the impact of budget cuts to student life. I’ve learned hands-on, grassroots organizing skills like messaging and strategic planning by being part of ASM.”

— Carmen Gosey, sophomore, political science and legal studies major, ASM Legislative Affairs Chair

cuts and call for tuition controls to protect future access and affordability for students.

ASM is also committed to making it easier for students to get around the campus and the city. ASM staff helped students negotiate a new, five-year agreement with Madison Metro Transit to continue the campus bus pass program, which is funded by student segregated fees and allows UW–Madison students to ride buses throughout the Madison Metro service territory.

In addition, ASM completed a new analysis of its grants to student organizations. The idea was to find unspent money and reallocate it to a wider variety of student organizations, resulting in funding for more campus events than ever before.

The Student Activity Center, managed by ASM, has continued as a hub of activity in the southeast neighborhood of campus, with thousands of students coming through the doors and hundreds of room reservations made by student organizations. There is a continued effort to expand options for student space by remodeling and reorganizing offices, and as a result it now provides office space to 68 student organizations.

ASM has also worked to spread the word about the importance of voting as a way to become more civically engaged. It teamed with the Madison Student Vote Coalition to register close to 3,000 students.

In 2014, ASM successfully lobbied the chancellor, athletic officials and Recreational Sports to partially fund, in addition to student fees, the new rec sports facilities on campus and maintain workout space for students on campus during the facility’s reconstruction phase.

In addition, ASM provides financial support for students with disabilities who may need accommodations in order to participate in student organization programming. For example, this could be funding to provide an interpreter for a deaf or hard of hearing student. A renewed partnership with the McBurney Disability Resource Center and an effort to increase awareness are credited with more students than ever accessing the funding.

For one of its most exciting initiatives, ASM reached out to a seldom-recognized slice of the student population — those who may not know where their next meal is coming from. It has committed to creating a food pantry for students who are struggling with food insecurity.

With changes in state law, ASM continues to be involved in making sure students understand what they need in order to participate in the voting process.

ASM’s reorganization of space within the Student Activity Center has increased the amount of space for student organizations. Pictured here is the F.H. King Students for Sustainable Agriculture office, which faces the public study area of the SAC. The hydroponics system (right) is capable of growing herbs and greens year-round, with no soil and minimal water loss. In spring and summer 2014 it produced kale and basil for Harvest Handouts and is an example of sustainable urban farming. (Andy Manis)
The McBurney Disability Resource Center ensures that every student has access to UW–Madison’s vibrant intellectual, outreach and social climate and can participate fully in the Wisconsin Experience.

“It’s about equal opportunity,” said Cathy Trueba, an assistant dean and the center’s director. “You have an equal opportunity to be on this campus and participate. … Most students can find a path. Our job is to clear the path for them.”

McBurney serves nearly 1,400 UW–Madison students with physical, learning, sensory or psychological disabilities that substantially affect a major life activity. The most common disabilities addressed are considered hidden, or not readily apparent. They include: dyslexia, hearing loss, attention-deficit/hyperactivity disorder (ADHD), mental health disorders such as depression or anxiety, and chronic medical conditions including lupus, diabetes, organ transplant, or chronic pain.

The center’s direct service to students includes classroom accommodations, adaptive technology services, strategic learning services, and transition services. The work goes beyond the boundaries of the classroom.

For example, McBurney staff helped plan a pilot accessible campus shuttle bus...
service that debuted in fall of 2014. The shuttle supplemented campus bus and paratransit services for anyone with a temporary or permanent mobility condition needing a more customized campus transportation solution. In recognition of its achievements, the McBurney Center was a featured program on “Forward Motion,” a show airing in spring 2015 on the Big Ten Network.

UW–Madison joined Project Eye to Eye in 2014–15, a national program that matches college students with middle school students, all of whom have learning disabilities and/or ADHD.

Fifteen students registered with the McBurney Disability Resource Center were matched with students from Madison’s Wright Middle School. Each week, the UW–Madison mentor and Wright mentee worked on collaborative art projects designed for the pair to share their similar experiences as students with hidden disabilities. The projects were specifically designed to assist the mentee to grow as a student and develop strong self-advocacy skills.

Activities included students identifying a “superpower” that could be translated into a learning strength, building a “Bravery Bridge” focused on overcoming obstacles and creating a diorama of the perfect learning space based on the needs and characteristics of each student. Each art project focused on one of Project Eye to Eye’s principles, with the ultimate goal of students accepting and being proud of their individual learning difference.

As the year progressed, the relationships built between the students played a significant role in the academic success of the Wright students. Middle school staff saw noticeable differences in the attitudes and efforts of many of their students.

One mentor said that being involved with Eye to Eye was a highlight, adding that while it was hard, it gave him a greater purpose. Other mentors reflected about how they wish they had had a mentor when they were in middle school, and how it was incredible that their own experiences could help other students. Another mentor mentioned that for the first time, his learning difference was viewed as a strength and a source of pride for him.

Now in its tenth year, the popularity of the McBurneyJ Speakers Bureau has also continued to grow. The bureau is a peer education program designed by students in the disability community for their peers. Speakers host interactive engagements in residence halls and classrooms, and with student organizations focusing on the daily life experiences of a person with a disability through a social justice lens.

“It was the best thing about my freshman year. It was so rewarding to know I could help a kid and have a connection that made a difference. It really lead me to think about who I am and the importance of being involved with meaningful work.”

– Freshman, majoring in English and Journalism, about working with Project Eye to Eye

**MARCH MADNESS**

McBurney services received some surprise and fun notoriety as the Badger men’s basketball team competed in March Madness. Wisconsin’s Nigel Hayes quickly gained the spotlight with his curiosity over the way in which press conferences were captioned. A photo of a McBurney staff member captioning in a classroom made its way to Twitter and demonstrated the services available to students who are deaf or hard of hearing.

**NEW SHUTTLE SERVICE**

Helped plan and pilot an accessible campus shuttle bus service for anyone with a temporary or permanent mobility condition.
Making a smooth transition to life at UW–Madison is key to helping students to succeed in their academic careers and social lives. “That’s why we’re here,” says Carren Martin, assistant dean of students and director of the Center for the First-Year Experience (CFYE). “We’re here to reach out and help new students deepen their academic experience and find their niche in the university’s vibrant community and traditions.”

The university’s size — with more than 43,000 students at one of the world’s pre-eminent public research institutions — can be intimidating. The staff is committed to integrating new students into UW–Madison’s daily bustle and ensuring that their academic careers and social lives get off to a positive, productive start. They use high-impact educational practices, including first-year seminars, to provide students the tools to thrive.

In 2013, more than 350 freshman and transfer students enrolled in 19 sections of Counseling Psychology 125: A Wisconsin Experience Seminar. The one-credit, semester-long course encourages students to consider ways of shaping their Wisconsin Experience through exploration and understanding of the Wisconsin Idea, liberal arts education, diversity and identity, and the research university.

Students presented posters as part of the Center for the First-Year Experience Foundation. Welcome. Transitions.

Aaron Bird Bear, a student services coordinator at the School of Education, along with other volunteers, distributes complimentary copies of I Am Malala to UW students following the Chancellor’s Convocation at the Kohl Center on Aug. 29, 2014. The event, attended by thousands of new students, is part of Wisconsin Welcome programming. The book, by Malala Yousafzai, was the 2014–15 selection for Go Big Read, a UW–Madison common-reading program designed to engage students, faculty, staff, alumni and community members in a shared, academically focused reading experience. (Bryce Richter/University Communications)

THE W PROJECT
During Wisconsin Welcome, first-year students met at Camp Randall to learn UW–Madison traditions, including flowing onto the field to form the shape of the UW–Madison’s Motion W for an ambitious snapshot.

Speakers from UW–Madison Athletics, including Badger basketball student-athletes Sam Dekker and Josh Gasser, talked to incoming students about the UW–Madison experience, good sportsmanship, and student conduct at events.

Before participants filed down to the field, the UW–Madison Marching Band performed a rendition of the 5th Quarter to help incoming students learn the lyrics and motions of traditional Badger songs.

Kevin Pickett, former president of the Wisconsin Alumni Student Board (WASB) and a 2014 graduate, directs the crowd as more than a thousand students flow onto the football field at Camp Randall Stadium to form the shape of the letter “W” as part of the W Project on Sept. 4, 2014. The inaugural (and now annual event) organized by WASB with the help of the Athletic Department, Center for the First-Year Experience and the UW Marching Band, was part of a series of Wisconsin Welcome orientation and new student programs held at the beginning of the fall semester. (Jeff Miller/University Communications)
final class project. This effort has a strong connection to the Wisconsin Idea and challenges students to explore how they can have a positive impact on a community — one that is meaningful to them.

Students and their families are personally introduced to UW–Madison through the popular Student Orientation, Advising and Registration (SOAR) program — the largest program managed by CFYE. Each year, about 15,000 students take part in the program, which familiarizes students with academic advising, university life, and allows them to begin to chart their path to the best possible Wisconsin Experience.

The Transfer Transition Program (part of CFYE) supports new transfer students throughout their transition to UW–Madison through advising, navigating resources, answering questions and connecting them to the Transfer Ambassador Program, a group of experienced transfer students who assist new transfers in a successful transition to campus through events and building community. The Transfer Transition Program had 479 pre-transfer advising appointments drew over 500 attendees to targeted events for transfers.

Helping students get off to the right start when they arrive on campus begins during the annual Wisconsin Welcome program, which includes hundreds of events across campus. Events like the Chancellor’s Convocation, Night at the Overture, the W Project, Sunburst Festival and Student Organization Fair all drew thousands of incoming student together to learn what it means to live the Wisconsin Experience.

Beyond helping students the center also helps educate UW–Madison faculty and staff on ways to connect with first-year students.

“I really enjoyed meeting and befriending the Transfer Ambassadors last Spring (semester). I really felt like I was able to acclimate well to campus and transition from being just a transfer student to an official Badger.”

– Suri Pourmodheji, junior, Communication Arts major

SYMPOSIUM FOCUSES ON WISCONSIN EXPERIENCE

The first annual A Wisconsin Experience Seminar Symposium brought together more than 300 freshman and transfer students enrolled in 19 sections of Counseling Psychology 125: A Wisconsin Experience Seminar. Each student presented a poster as part of the final class project. This project has a strong connection to the Wisconsin Idea and challenges students to explore how they can have a positive impact on a community that is meaningful to them.

A Wisconsin Experience Seminar is a one-credit, semester-long class that encourages students to consider intentional ways of shaping their Wisconsin Experience through exploration and understanding of the Wisconsin Idea, liberal arts education, diversity and identity, and the research university. The course engages students in the academic experience early in their college careers through individual conversations with instructors and facilitated dialogues with classmates.
The leaders of the future – in workplaces and communities worldwide – are learning strong leadership skills by getting involved at UW–Madison, says Eric Knueve, an assistant dean of students and the center’s director.

The Center for Leadership & Involvement (CfLI) is dedicated to cultivating and engaging students through practical leadership skill development and involvement experiences.

The center encourages student involvement through sessions for students and parents and by hosting the Student Organization Fair each semester, an event that showcases more than 400 student groups and attracts thousands of interested students. The center increased attendance at the Fall Student Organization Fair by 18 percent and the Spring fair by 16 percent. In 2014–15, CfLI trained more than 200 faculty and staff about engaging students in becoming involved. The center also serves as a campus resource and a champion for leadership development and manages the Wisconsin Involvement Network, a one-stop shop for student involvement opportunities and administrative hub for the campus’s 940 student organizations.

The center’s Leadership Certificate also continues to spur student involvement. This program is designed for student leaders who excel in their leadership roles both inside and outside the classroom. It is a formal acknowledgement of student achievements. In 2014–15, a record number of certificates were earned increasing by 23 percent from the previous year.

CfLI administers the student Leadership and Involvement Record. The document records the leadership roles, student organization involvement or group membership students have had on campus and in the community. In 2013–14, more than 19,000 students added information to their records and in 2014–15, that number increased to 24,000.

In 2013–14, the center was a key leader of the Coordinated Leadership Initiative team that helped develop the initial draft of UW–Madison’s Leadership Framework, which helps inform the campus of how leaders are developed at UW–Madison.

The center also partnered with University Health Services and the Dean of Students Office to create leadership and bystander intervention training now required for all registered student organizations (RSO) called Badgers Step Up! The training provides techniques for helping when students are making poor decisions, particularly concerning alcohol. In addition to one person from every RSO, athletes and members of sororities and fraternities are also participating.

CfLI serves as the connection between
Greek life and the campus. In 2014–2015, the number of Greek-affiliated students grew to more than 3,900 students. An additional graduate advisor was added to the current Greek life staff in partnership with the Multicultural Student Center.

More than 500 student leaders gathered annually at Union South for the All-Campus Leadership Conference, a program coordinated by the Student Leadership Program, a CfLI-sponsored student organization. Another CfLI-sponsored student group, Adventure Learning Program (ALPS), which focuses on leadership building through experiential learning, facilitated 172 workshops and served 6,189 participants, up 499 participants from last year. It was recognized as a runner-up for the Dean’s Award of Excellence at the Bucky’s Award Ceremony.

The Wisconsin Singers, a group closely affiliated with CfLI, continued their work as musical ambassadors, involving more than 1,000 students in grades 5–12 in free, interactive music workshops. In 2013–14, the group took their show, “Hot! Hot! Hot!” to six states and in 2014–15, they took the revue “Simply the Best” to more than 30 communities in Wisconsin, Iowa and, during spring break, to Florida.

“I will continue to practice skills of introspection to better learn from life experiences.”

– Student who earned a Leadership Certificate

ALPS EXPANDS REACH
Our Adventure Learning Program (ALPs) – team and leadership building through experiential learning – has grown by leaps and bounds, literally and figuratively. ALPS facilitated 172 workshops and served 6,189 participants, up 499 participants from last year. It was recognized as a runner-up for the Dean’s Award of Excellence.

TRAINING STUDENTS TO INTERVENE
CfLI partnered with University Health Services and the Dean of Students Office to create leadership and bystander intervention training now required for all student organizations called Badgers Step Up! The training provides techniques for helping when members are making poor decisions, particularly concerning alcohol.
Helping students achieve their goals by providing assistance, information and guidance along the way capsulizes the Dean of Students Office.

Three new student assistance specialists were added to the Dean of Students staff in 2014 to better assist the growing numbers of students attending the university. The past two years have seen the largest two classes of undergraduates – particularly increases in transfer and international students.

“We’re here for you” is a theme that the office wants to promote. And to help with that, it has increased its capacity so students can take advantage of walk-in hours every day, Mondays through Fridays. No appointment is needed and students are able to find immediate assistance. The goal is to help students be successful here at UW–Madison and help them manage life outside of the classroom. Sometimes students face a family crisis and are in need of a short-term loan, or they may have had an injury and need help creating a roadmap of how to handle it. These one-to-one conversations help make a larger institution smaller and begin to create an immediate support system for our students.

Being more proactive with students individually, as well as on their behalf, is also a shift in approach that the office is taking. Dean of Students staff members are regularly in direct contact with faculty and instructional staff, training them around topics such as academic integrity and sexual assault and helping them recognize students who may be struggling in their courses or whom they may have concerns about. Last spring staff reached out to faculty and instructional staff, garnering more than 150 contacts during a three-week period, and sparking more and earlier calls the following semester.

In addition, staff members work closely with other student services professionals across the campus, academic advisors, academic assistant deans and associate deans in schools and colleges, parents, and other students who may need help putting context around a great idea. Some of these ideas have included creating a support meeting for students with diabetes, looking at ways to stem homelessness, or even assisting students in 2013 to form Ask. Listen. Save., a student organization leading peer to peer discussions on suicide prevention.

UW–Madison students have some of the same challenges as college students around the nation. Finding ways to reduce high-risk drinking continues to be a top concern for campus. Through the Chan-
cellor’s Advisory Group on Alcohol and Other Drugs, the Dean of Students Office has been able to build partnerships and coordinate efforts with UW Police, University Housing, University Health Services and others. That campus group adopted best practices to implement evidence-based programs, policies and strategies all targeted at reducing the impact of alcohol use.

The collaborative effort began in fall 2014 and focuses resources on behaviors related to alcohol use during the first 45 days of the academic year. The initiative sparked greater awareness of the negative consequences of alcohol use and the campus saw a decline in conduct violations that centered on alcohol use.

AlcoholEdu, a nationally recognized online program that educates students about the impacts of alcohol and provides information needed to make healthy decisions, was implemented for the first time in fall 2013. The course, which helps students better cope with the drinking behavior of peers and recognize and respond to situations where others are at risk of harm from drinking, is required of all incoming undergraduates. Students complete Part 1 before they arrive on campus and have the option to provide post-matriculation data on their drinking habits 45 days after they complete Part 1.

Ambitious goals have been set and progress is being made. For example, in 2013 half of students surveyed reported they were high-risk drinkers, a number that dipped to 46 percent in 2015. But, as that number indicates, much work remains to be done, particularly in regard to addressing high-risk behaviors such as doing shots and “pre-gaming” with alcohol before going out.

Shared conduct protocols and trainings between staffs in the Dean of Students Office and University Housing may have led to the 15 percent decrease in alcohol-related incidents in residence halls for 2014-15.

Continued enforcement and education had an effect off campus as well, with a 27 percent decrease in the numbers of citations issued to underage persons by city police when comparing the same four months in 2015.

Colleges across the country are putting more emphasis on stopping sexual assault. UW–Madison continues to educate students on the topic and prevention strategies, and has signed on to the It’s On Us campaign, launched by the White House.

Through a partnership with University Health Services, leaders of student organizations are required to watch Tonight, a primary prevention program designed with UW–Madison students to make UW–Madison a safer campus. It imparts accurate knowledge and understanding of sexual assault, consent, dating violence, domestic violence and stalking; bystander intervention strategies; confidential advocacy and support services available; and an understanding of victim rights and options about reporting.

The changes made to processes around sexual assault included establishing a Student Title IX Consultation Team in 2014 to discuss all cases and ensure appropriate responses have gone to all parties. Dean of Students Office staff members assure respondents’ due process and make sure complainants receive needed accommodations and resources. The investigation process has also been improved to ensure that complainants and respondents are given equal treatment, have access to advisers and are given appeal rights. Those serving on hearing panels are required to attend specialized training. The newly developed Office of Compliance investigates Title IX cases as of Sept. 1, 2015, and uses special investigators to co-investigate.

To provide greater fairness, equity and thoroughness in the way UW–Madison addresses sexual assault and other Title IX cases, the Dean of Students Office has also reviewed and strengthened university procedures. In August 2014, the Chancellor submitted specific campus procedures for UW–Madison under UWS Chapter 17.03 that outlined, among other things, both parties’ rights to receive written copies of decisions, appeal, and have support people present at the hearing.

Encouraging academic integrity as a university–wide value is another priority for the Dean of Students Office. Following the 2014–15 academic year, steps for processing academic misconduct cases were reorganized to streamline the process and ensure consistency. Most undergraduates referred to the office for academic misconduct are now required to complete an online tutorial called “Raising Academic Integrity Standards in Education.” New resources have also been provided for faculty and students, including a recommended academic integrity statement for all faculty members to use on their course syllabi.
UW—Madison ranks in the top 25 of international student enrollments among American universities and International Student Services provides vital services to ensure that those students succeed and thrive.

It all begins with making strong connections with international students. ISS is a key link in fulfilling the university’s commitment to providing international education by providing orientation, advising, documentation, information, and programming and education to and about international students and their dependents.

And, connections also are made across the campus. All UW-Madison units may use ISS as a resource. Faculty, staff, and students may contact ISS about orientation, immigration, and cross-cultural issues.

ISS reached out in a number of ways, through programs designed to extend the Wisconsin Experience to UW-Madison’s internationally rich and diverse student body. In 2014–15, staff logged nearly 17,000 contacts with students, and more than 1,800 international students took advantage of our walk-in advising services.

ISS also fosters international dialog and builds community, helping to further global education. The BRIDGE program—short for Building R-relationships in Diverse Global Environments. BRIDGE helps new international students transition to university life by pairing U.S. students with them for participation in activities throughout the semester. The domestic students benefit as well by learning about the new students’ country, customs and cultures.

BRIDGE had nearly 200 student members in spring 2015, with applications ex-
ceeding capacity and making it increasingly competitive to participate in the program. Additionally, a cohort of campus staff and community members joined as mentors adding to the program’s robustness.

Consistent with the Wisconsin Idea, ISS serves as a statewide resource concerning international educational issues. The International Reach program – which places international speakers in schools, campus venues and community organizations – extended its marketing efforts. That push resulted in increased requests for presentations from our 108 student volunteers. International student speakers were placed in a wide variety of venues, furthering intercultural dialogue. In 2014-15, the International Reach program increased the geographic diversity of its volunteers and welcomed many new volunteers. Participants fulfilled 38 requests for speakers, many of which required more than one presenter.

The Global Café series, which began in late 2013 as part of a partnership with International Academic Programs, attracts international and study abroad students to a monthly informal gathering. The gatherings of globally minded students offer conversations over coffee, tea and snacks.

Work also continued on the Millennium Development Goals Awareness Project, designed to raise awareness of the United Nations and its goals on campus as well as issues around the world.

In 2013, students learned about human rights issues from Zainab Hawa Bangura, United Nations-Special Representative of the Secretary-General on Sexual Violence in Conflict. And in 2014, ISS brought Suhail Kahn to campus. Kahn, a native of India, started work at the UN in 2005 as an intern working the “Jay-Z: Water to Life” campaign as well as in the Department of Peacekeeping Operations. He shared tips with campus advisors about how to help students interested in working for the UN.

Ongoing orientation workshops drew hundreds of participants on subjects ranging from job search strategies to searching for scholarships to international tax information.

In spring 2015, ISS partnered with the Division of International Studies to host the international student graduation celebration at the Gordon Dining and Events Center. Academic achievement, leadership and faculty awards were highlights of the event, along with reflections of international students on their academic careers at UW-Madison.
The Lesbian, Gay, Bisexual, Transgender Campus Center (LGBT CC) constantly strives to educate the campus and community on issues of sexual orientation and gender identity, advocate for the needs of LGBT students and empower students through leadership development.

The LGBTQ Leadership Institute provides education, outreach, advocacy, and resources for UW–Madison student communities and their allies to improve campus climate and their daily intersectional experiences.

Gabe Javier, an assistant dean of students and the center’s director, worked to increase staffing and support services for LGBT students during two budget cycles that saw reductions across much of the campus. The center partnered with the Multicultural Student Center to create a shared staff person focusing on the needs of LGBT students of color, an effort that has drawn attention from other universities.

The partnerships and increase in support services have allowed the center to have a greater impact on the entire campus.

The LGBT CC was a catalyzing force in the establishment of a Hate and Bias Committee that mobilizes to respond to incidents of discrimination at UW–Madison. Students are now able to report incidents via a web form or the mobile UW app. Being able to respond quickly to these unacceptable situations is essential to creating a better campus climate and critical before the situations have a chance to escalate.

LGBT CC started a partnership with University Health Services in 2013 to specifically help improve the quality of transgender health care. The two units have created a training program based on the World Professional Association of Transgender Health Standards of Care. The unique effort has already resulted in the ability to train other UW System schools on transgender health.

A signature accomplishment was the establishment of a campus-wide preferred-name policy that provides transgender students access to an experience more like their peers. It also benefited many others on campus—students, staff and faculty—who preferred using names other than their legal names. The collaborative effort involved many campus units and changes to university systems and policies.

The center also partnered with Badger athletics, which joined the national “You Can Play” initiative that is dedicated to...
ensuring equality, respect and safety for all athletes, without regard for sexual orientation. The effort seeks to challenge the culture of locker rooms and spectator areas by focusing on student-athletes’ skill, work ethic and competitive spirit.

The center continued efforts to build leadership among LGBT students. The Queer Emerging Leaders Program (QUELP) is a 13-week program tailored for undergraduate students interested in exploring queer identity and developing leadership skills that will help them serve their community. And the LGBTQ Leadership Institute conducted a weekend-long retreat for LGBTQ students and campus allies to build relationships and learn how to create a more inclusive campus environment.

Throughout the academic year, LGBT CC hosted a wide variety of discussion groups, including groups exploring such topics as books, LGBTQ people of color, fluid sexualities and queer students of faith.

The LGBTQ Mentor program also provided a space for students to connect with knowledgeable peers on issues of gender identity, sexual orientation, coming out and life at UW–Madison. The program involves a comprehensive training program covering a broad range of information including communication styles, using personal stories for social change and campus resources.

The center also joined with other campus entities to organize and host a dynamic slate of lectures, films, discussions and other events to mark National Coming Out Week in October and April’s Out & About Month, including a talk by nationally known author and lecturer Vernon A. Wall.

There is no single library at UW–Madison that houses LGBTQ studies materials. To make more resources available, the LGBT Campus Center Library became part of the UW Libraries system and offers books and DVDs focusing on LGBTQ identity, life and health.

To mark commencement, the center organized the popular 2015 Rainbow Graduation at Tripp Commons, where 30 graduating LGBT students and more than 100 friends and family members celebrated academic accomplishments and presented Rainbow Leadership Awards.

And, to better gauge student opinion and the needs of the LGBT community, the center was a driving force in a campus-wide, mixed-methods LGBT climate survey that elicited 1,426 responses. Questions ranged from micro-aggressions to wellness and academic resilience to intervention behaviors. Results are being tabulated and will be shared with campus.
Inclusion, education, support, and activism. The Multicultural Student Center (MSC) is using these ingredients to create a positive Wisconsin Experience for students of color by building an infrastructure that supports and connects them to the broader campus community. The staff aims to ensure that students of color are able to achieve success both inside and outside of the classroom.

It’s no small task. And, it will take time. The headlines during the past couple of years prove that there is still much work to do to address issues related to race.

The center rose to the challenge as alarming acts of racially charged violence played out in a number of cities— including Madison. The Multicultural Student Center helped connect students of color to a supportive community, provide needed resources and hold important conversations on social injustice.

The MSC encouraged dialog and provided opportunities for students to make an impact on their campus and world. As the #BlackLivesMatter movement gained attention, the campus paid closer attention to race and racism. The MSC organized community watch parties as major events unfolded, giving students a chance to gather with a supportive community and discuss ways to move forward. With students feeling angry, hopeless, and confused; the MSC provided ways for them to put their emotions into positive actions.

“You have the right to shape your community,” Joshua Moon Johnson, assistant dean of students and the center’s director, told students in a message. “Although progress may seem slow and hopeless, your state-

CLASSES
The MSC was able to utilize for-credit courses to develop leadership skills, teach about racial identity, and educate on social justice activism. During the spring semester, five MSC staff members taught three different classes. The courses were in partnership with Asian American studies, Counseling Psychology, and the School of Human Ecology. Nearly 60 students were able to participate in the courses, which allowed them to gain credit for learning about their cultures, understanding how they can be leaders as students of color, and to gain skills on social transformation.

Sasha Wijeyeratne, social justice education specialist with the Multicultural Student Center and IJET, makes introductory remarks as more than 40 participants gathered for “Tools and Strategies for Cross-Racial Allyship,” an interactive workshop hosted by the MSC in the Red Gym on Feb. 26, 2015. The event was designed to offer students the chance to strategize with peers, connect with supporters and allies, and strengthen the student movement or racial justice at UW–Madison. After a brief introduction, workshop participants broke into one of three race-alike caucus groups to discuss how their personal identities impact their experience of the #BlackLivesMatter movement. (Jeff Miller/University Communications)
ments, rallies and voices have an impact. You also have the right to take time for yourself to ensure that you are mentally, emotionally, physically and spiritually well. The burden of social transformation should not fall on the shoulders of our people of color who are striving to be successful students.”

As the new director of the MSC in 2014, Moon Johnson brought with him a strong background in student affairs and social justice education, having served as director of LGBT Services and the Non-Traditional Resource Center at the University of California, Santa Barbara.

“I am encouraged to see the great collaborations already existing between the center and many other university organizations,” says Moon Johnson. “Every day, I feel honored to have some small part in fostering development of future leaders,” he adds.

Creating those leaders requires an inclusive and student-centered space like the center to socialize, study, organize and build friendships. The center has increased the number of multicultural student organizations it supports to 27 up from 10, and helps them foster leadership, academic and career development opportunities for their members.

The center also built a creative partnership with the LGBT Campus Center in the Crossroads Initiative. The initiative bridges the work of both centers to address the needs of students living at the intersection of race, sexuality, gender and other layers of identity. The partnership resulted in the first Wisconsin Queer People of Color Conference in October 2015.

“I think my whole life has been spent trying to figure out my race and identity. The MSC provided a lot of resources to help me understand myself within academia and in my own culture on this campus.”

— Senior, Class of 2015

RESPONDING TO NATIONAL AND LOCAL ISSUES

The 2014–2015 academic year was filled with numerous national incidents affecting the lives of Black and African-American people in the U.S.; these incidents had a direct impact on students feeling safe and valued in the university community. Additionally, in March the killing of Tony Robinson greatly affected the university community. The MSC hosted eight different community spaces to support students during the crises. The MSC staff supported students who held demonstrations and rallies. The MSC staff also hosted extended hours to meet with distressed students on an individual basis, as well as provided space for University Health Services to meet with students in need.

MULTICULTURAL STUDENT CENTER RENOVATION

The MSC renovation continued during this academic year and several projects were completed. The student organization suite was completed, which features storage for student organizations; spaces for groups to meet and host meetings; and space for University Health Services to meet with students in need.

TRAININGS AND WORKSHOPS

The MSC expanded its services this year to provide social justice trainings to campus partners. The training initiatives goal is to build the capacity of faculty members, staff members, and student leaders to be able to better support students of color on campus and to confront racism in their areas of influence. The MSC was able to meet all requests from departments and organizations, and this year MSC staff led more than 40 training sessions.
Wisconsin Experience

Purpose
Experiences
Self-discovery
Purpose
Leadership
Spirited
Scholars
Activism
Volunteer
Transformative

Applying out-of-classroom learning
Global
Students
Change-makers
Integrity
Team players
Creative
Support
Respect
Future

Legacy
Badgers
Inclusive Pride
Wisconsin Idea
Community
Involvement
Unique
Diverse

Social
Justice
Seeking
Wisconsin
Education